

picture perfect

ELITE

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Honest Install
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FOR YEARS, THE NAME ELITE HAS BEEN
SYNONYMOUS WITH THE INDUSTRY'S
REFERENCE STANDARD FOR THE PERFECT
TELEVISION PICTURE. BLACKS SO DEEP,
THEY DISAPPEAR INTO THE BEZEL.
WHITES SO BRIGHT, THEY BURN YOUR
RETINA. AND WHAT WILL SEEM LIKE
AN INFINITE RANGE OF COLORS IN
BETWEEN, THANKS TO THE ADDITION
OF YELLOW PIXELS TO THE STANDARD
RGB PIXELS OTHERS ARE SO CONTENT
WITH. WE ARE PROUD TO INTRODUCE
OUR BIGGEST AND MOST BREATHTAKING
TELEVISION EVER IN LCD. IT WILL MAKE
OTHER TELEVISIONS ON THE MARKET
TODAY SEEM OLD AND UNREFINED. IT
WILL ONCE AGAIN BECOME THE STANDARD
BY WHICH ALL TELEVISIONS ARE JUDGED.

WELCOME TO ELITE LCD TV
OFFERED FROM SHARP.

ELITE

big and beautiful

IN ADDITION TO A SPECTACULAR PICTURE, THEIR SHEER SIZE IS AWE-INSPIRING. THE PRO-70X5FD AND PRO-60X5FD WILL FILL MOST ROOMS LIKE A THEATER SCREEN. YOU'LL FEEL LIKE YOU'RE ON THE COURT, IN THE CAR CHASE, OR SCALING THE SIDE OF A CLIFF FROM YOUR FAVORITE TV SHOWS. AND WITH 3D CAPABILITY, YOU'LL BE TRANSPORTED INTO ANOTHER REALITY. IN ADDITION, EVERY ELITE LCD TV IS THX® AND ISF® CERTIFIED. YOU'LL ALSO BE CONNECTED TO A WORLD OF UNIMAGINABLE CONTENT—FROM NEARLY EVERY TOP STREAMING MOVIE AND MUSIC PROVIDER, TO TODAY'S MOST POPULAR SOCIAL NETWORKING VENUES. YOUR ELITE LCD TV WILL BECOME THE GATEWAY TO YOUR ENTERTAINMENT AND TECHNOLOGY LIFESTYLE.



THE ELITE PRO-70X5FD
70" Screen Class Size (69 1/2" Diagonal)



THE ELITE 60" PRO-60X5FD
60" Screen Class Size (60 1/32" Diagonal)



THX

isf
ccc

INTELLIGENT
VARIABLE
CONTRAST



RGB+Y

the technology that brings our magic to life



BUILT-IN WIFI
INTERNET CONNECTIVITY
STREAMING MOVIES AND APPS



Membership and/or additional fees may apply.



RGB+Y

COLOR

The Elite LCD TV adds a yellow sub-pixel to the standard red/green/blue color palette. The addition of the yellow sub-pixel enables the reproduction of a much broader range of colors.



Conventional RGB Pixels RGB+Y



PRECISION
COLOR
PLUS

DETAIL

The new Elite LCD TV, with its four pixel technology, enables image processing with greater precision. With Precision Color Plus, each sub-pixel can be addressed independently, creating more than 8 million dots on the screen.



Conventional RGB Panel Precision Color Plus



FLUIDMOTION

SMOOTHNESS

FluidMotion, which combines an advanced frame creation system with Elite's unique scanning backlight technology, creates a greater than 240Hz effect—improving picture clarity and smoothness in movies and sports content.



Conventional Smoothness FluidMotion

GEN-TEN
PANEL

BRIGHTNESS

The Gen-Ten LCD panel uses UV2A technology to achieve a high aperture level. This enables extremely high brightness that uses a unique structure, which allows up to 20% more light to pass through than from conventional LCDs.



Conventional LCD Panel Gen-Ten LCD Panel

FULL ARRAY
LED

UNIFORMITY

Light Emitting Diodes are evenly dispersed behind a diffuser, resulting in more uniform and brighter lighting.



LOCAL
DIMMING

BLACK LEVELS

LED backlighting offers higher performance. Since the individual zones of LEDs can be dimmed or brightened independently, the picture quality is dramatically improved because black levels are higher.



ONLY TWO SIZES—
EXTRA LARGE
AND LARGE.



ITEM		PRO-70X5FD	PRO-60X5FD	
LCD panel	Size	70" Class (69 1/2" Diagonal)	60" Class (60 1/32" Diagonal)	
	Resolution	2,073,600 pixels (1,920 x 1,080)		
TV Function	TV-standard (CCIR)	American TV Standard ATSC/NTSC System		
	Receiving Channel	VHF/UHF	VHF 2-13ch, UHF 14-69ch	
		CATV	1-135ch (non-scrambled channel only)	
		Digital Terrestrial Broadcast (8VSB)	2-69ch	
		Digital cable*1 (64/256 QAM)	1-135ch (non-scrambled channel only)	
Audio multiplex	BTSC System			
Audio out	15W x 2 + 15W (WF)			
Terminals	Back panel vertical inputs	HDMI 1	HDMI in with HDCP, Audio in (Ø 3.5 mm stereo jack)	
		HDMI 2	HDMI in with HDCP	
		HDMI 3	HDMI in with HDCP	
		HDMI 4	HDMI in with HDCP	
		HDMI 5	HDMI in with HDCP	
		AUDIO OUT	Audio out (Ø 3.5 mm stereo jack)	
	USB 1 ²	Photo/Music/Video mode, Software update		
	Back panel surface inputs	COMPONENT	COMPONENT in	
		VIDEO 1	AV in	
		VIDEO 2	AV in	
		PC IN	ANALOG RGB (PC) in (15-pin mini D-sub female connector), Audio in (Ø 3.5 mm stereo jack)	
		RS-232C	9-pin D-sub male connector	
	Back panel horizontal inputs	ANT/CABLE	75Ω Unbalance, F Type x 1 for Analog (VHF/UHF/CATV) and Digital (AIR/CABLE)	
		AUDIO IN	Audio in (Ø 3.5 mm stereo jack)	
		DIGITAL AUDIO OUTPUT	Optical Digital audio output x 1 (PCM/Dolby Digital)	
		ETHERNET	Network connector	
		USB 2	Photo/Music/Video mode, Software update	
	OSD language	English/French/Spanish		
	Power Requirement	AC 120V, 60Hz		
	Power Consumption	282W (0.13 W Standby with AC 120V)		204W (0.1W Standby with AC 120V)
Weight	TV + stand	111.3 lbs./50.5 kg	71.7 lbs./32.5 kg	
	TV only	105.8 lbs./48.0 kg	66.1 lbs./30.0 kg	
Dimension ³ (W x H x D)	TV + stand	63 61/64" x 40 3/64" x 13 1/8"	55 1/8" x 34 13/16" x 13 1/8"	
	TV only	63 61/64" x 38 43/64" x 3 1/32"	55 1/8" x 33 7/16" x 3 1/32"	
Operating temperature	+ 32°F to + 104°F (0°C to + 40°C)			

simply the finest television picture

ELITE

*1 Emergency alert messages via Cable are unreceivable.

*2 Skype will be available only for the USB 1 terminal. For details, refer to the following:

- For Skype information (<http://www.skype.com>)
- For Operating Instructions (<http://www.elitelcdtv.com>)

*3 The dimensional drawings are shown on the inside back cover.

• As part of policy of continuous improvement, SHARP reserves the right to make design and specification changes for product improvement without prior notice.

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